The Digital Dark Arts

Nicole Hensley (@nkhensley)
New York Daily News
Desk jockey? How to be there when you can’t.

Jet-setting journalists is a fleeting dream, but there are ways to keep tabs on developing stories.

1. Find the local guys: reporters, photographers, law enforcement and city.
2. Read the comments (not yours).
3. Level the playing field by compiling a Twitter list featuring 10-15 people covering the story and their sources.
Desk jockey? How to be there when you can’t

Additional Examples:
- Kalamazoo
- David Bowie
- Chapel Hill
- Idaho Pastor
- SNL
- Prez Candidates
- Kim K. Nude Selfie Beef
Probing a person’s life during breaking news.

You have about 30 minutes before Google mucks up search results after a person’s name hits a social media alert service, such as Dataminr.

1. Maximize your Google search for name variations, address, occupation, social media profiles, old news clippings.
2. If you can identity one social media profile, you may find them all by banking on consistency — or laziness. http://knowem.com/
Kalamazoo, Mich. — Who is Jason Dalton?
The suspected gunman in the mass shooting was a ghost.

*His wife was not.*
Eagle River, Alaska — Who is Michael Camp?

Michael Camp was an alias for Joseph May.
I will definitely take some picks of mine and my kids and post it. I like this; our main pistols are tokarev 7.62x25, and we also carry AK47s, as for long rifles we chose the mosin nagant in 7.62x54R. One thing I did this past year was buy enough ammo for our weapons that we would be hard pressed to run out, so the bulk will be stored and we can carry what we want. But I am definitely going to post pics. I had to break my packs down kind of weird. I have a 12 year old daughter to pack for and a 16 year old son. The boy can carry a lot and he has a medium sized Alice pack, the girl's pack is the smallest. I can't let her be overloaded and tire out. My pack is a large framed pack I have used for years and can carry more than I can. Our medical supplies are extensive, a well stocked antibiotic list also in there, with kids I could not chance an infection taking any of us out, and infections are going to kill a lot of people when things get bad.

I will put up pics in a couple of days.
“...will definitely take some pics of mine and my kids and post it, I like this; our main pistols are tokarev 7.62x25, and we also carry AK47's, as for long rifles we chose the mosin nagant in 7.62x54R. One thing I did this past year was buy enough ammo for our weapons that we would be hard pressed to run out. So the bulk will be stored and we can carry what we want. But I am definitely going to post pics. I had to break my packs down kind of weird, I have a 12 year old daughter to pack for and a 16 year old son. The boy can carry a lot and he has a medium sized Alice pack, the girl's pack is the smallest, I can't let her be overloaded and tire out. My pack is a large framed pack I have used for years and can carry more than I can. Our medical supplies are extensive, a well stocked antibiotic list also in there, with kids I could not chance an infection taking any of us out, and infections are going to kill a lot of people when things get bad.”
Hi from Eagle River

Hi all,

I'm in Eagle River, and have a couple of bug out areas north of here. Myself and my two children, a daughter 12, and a son 16, have been prepping for a long time, well they have been into it for a couple years I have been into it forever since I got out of the USMC in 75 after going to an NBC school at Cherry Point. We have a pretty good little armory including ammo stores, one that suits us just fine, we shoot a lot, including bows and arrows and my kids have become quite proficient at it. I have a good store of food and water and this winter our project is to build our to-go-packs, or bug-out packs, I figure I can build them for about $200 each and they will have exactly what I want in them, and mine will be a little heavy for the cold climate as a precaution.

My background up here, I trapped the Fairbanks area for many years before moving south ten years ago. Lived in the remote bush for a year, completely alone, built my own cabin, the whole ten yards, just to try it out and did just fine. So I know survival up here pretty good and have passed a lot of info on to my kids. I do plan on moving south one day in a couple years or so, but I am stuck here through the 2012 thing no matter what comes. Right now, my kids and I are searching for a spot to drop down a quick underground, or covered safe spot as a precaution, probably going to have to buy a half acre somewhere to do that even though money so pretty tight. Even in Alaska an underground can work, and be heated enough to live in through the winter, hell the Eskimo used to live underground before the white man came here so I know it works. Anyway, that's our plan for the future, to go packs, shelter.

glad to meet you all
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glad to meet you all. mcamp2011
Austin, Texas — Who was David Joseph?

David Joseph, 17, was naked and unarmed when he was killed by a police officer.
Austin, Texas — Who was David Joseph?
In Case You Didn't Know, This Is The Face Of David Joseph, An UNARMED 17 Year Old That Was Gunned Down Without Clear Justification By An Officer Of Austin Police Department Yesterday, Feb. 8, 2016.

#SHARE Let's help this go viral.

#RestinPeace #BlackLivesMatter #AllLivesMatter #StayWoke #DontSleep

Like · Share

783

746 shares

View previous comments

Jay Lewis Is he a student at Crockett??
Like · February 11 at 9:35am

Veronica Lockett replied · 2 Replies

Jeffrey Sykes Sr. Prayers going out to the family..
Like · February 11 at 10:16pm

Cynthia McKinney What ever happened to protect and serve, instead our young black men are getting killed and buried. RIP young man.
Like · February 12 at 12:56am

Pamela Chavez Which young black men were killed that were in the right? Michael Brown? Freddy Gray? both were gangbanging criminals and they paid for it with their lives. Not sure if that's what he was doing. Don't know if they thought he was a threat to them.
Natural Language: Tracking next of kin

It’s hard to find young people, but their relatives will turn to each other on social media to mourn and accept condolences from friends and strangers.

1. If you have a name, try searching “RIP [First name]” on Twitter, Facebook and Instagram.

2. This also works to confirm photos of victims by using http://graph.tips/.
Tweetdeck is one of the best free tools to discover real-time stories with the help of a little experimentation to find the sweet spot.

- Engagement: Tweak the number of likes, retweets, and replies to find a tweet that is on to something — before it takes off.
- Think like an eyewitness: If you saw something incredible, what would you say?
- Know jargon: If you want to catch news before it takes off, think of what authorities or local reporters would say.
“Hi, I’m a reporter with [AGENCY] writing about [STORY]. Can you give me a call at [PHONE #]? Thanks.”
When you have a nice conversation with a woman in line then see that she is wearing a #Trump shirt. 😐

@lizzyJBizzy Hi Lizzy, I'm a Globe reporter working on a story about this. Would you mind talking with me? nestor.ramos@globe.com or DM pls?

12:10 PM - 2 Mar 2016

Boston, MA
@macqdoor Hi, I'm a reporter with the Woodinville Weekly. Would love to talk about your poltergeist. Email me: emilyhamann at gmail dot com
@TimUrbanMusic Hey, I'm a reporter with BuzzFeed and would love to talk to you about a story. Could you DM me the best email address? thanks

4:50 PM - 27 Jan 2016
@PatalGaya I'm a sex reporter with Fusion working on a story about Indian porn stars. If you wanna dm me, I'd love to interview you!

3:59 PM - 11 Mar 2016
kristen de groot @de_kristen  ·  Feb 25
@King_Rell717 hi, i'm a reporter with the AP. Can we chat about Asher Potts? if so, email me your number at kdegroot@ap.org

Kharel Layton @King_Rell717

@de_kristen what's the AP
6:40 PM · 25 Feb 2016

kristen de groot @de_kristen  ·  Feb 26
@King_Rell717 The Associated Press, the world's largest newsgathering organization